THE EVENT CARD

BY INCENTIVE CONCEPTS

A Virtual Gifting Experience That Still Feels Personal.

Recipients choose a premium gift online, redeem on our customizable site with the client's unique branding, and get it delivered to their doorstep.

Whether you're rewarding top performers, thanking customers, or creating excitement at an event, The Event Card makes gifting simple: you deliver the card, they pick what they truly want, and we handle the rest.

Why companies choose The Event Card:

PERSONALIZED
A custom redemption experience tailored for you

DEPENDABLE
We ship orders safely and on time

COST EFFECTIVE
Get the most for your client

TURNKEY
Less stress, more engagement

Perfect For:

- Individual rewards
- Customer appreciation
- Event attendee gifting
- International destinations
- Anywhere you want to give the best

Let Them Choose—In Three Simple Steps

1. **Share your event details and theme with us.**
   Date, location, budget, and number of attendees.

2. **Choose the gifts to be featured.**
   We'll help you curate options that fit your audience and budget.

3. **Deliver Event Cards.**
   Recipients redeem on your company-branded site whenever it's convenient.

Make it an experience—onsite or virtual. Hosting an event? Showcase product samples onsite to build excitement, then hand out Event Cards so attendees can choose their gift later. Running a virtual program? Send Event Cards digitally and let recipients redeem from anywhere.

With a customizable redemption platform, dedicated staff, and brands that turn heads, The Event Card is designed to deliver a standout gifting moment—without the logistical headache.

Deliver Event Card Codes in Two Ways:

Provide printed cards enclosed in our premium, luxe packaging with a custom note from the gift giver or deliver cards digitally via email.

Option 1: Event Card Packaging

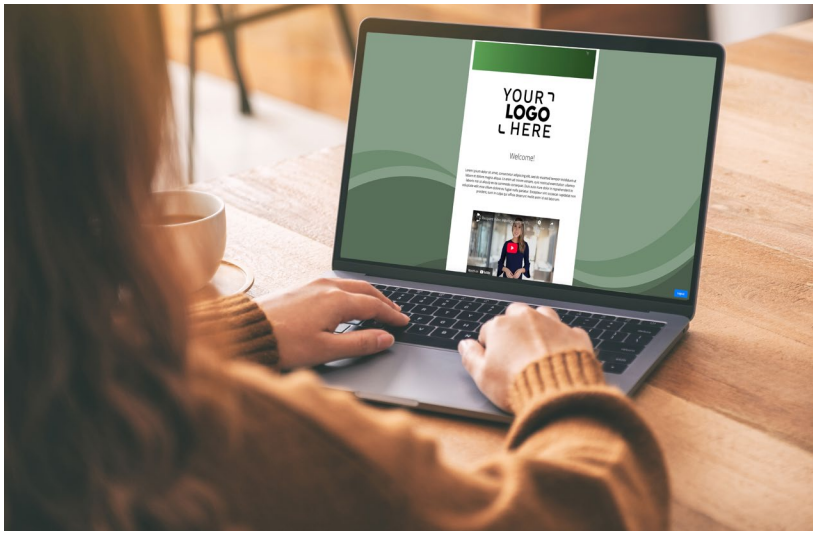
Turn heads. Give a personal touch by sending your Event Card with a special message.

Option 2: Digital Delivery of Event Card

Distribute Event Card codes via email for a seamless virtual delivery experience.

PERSONALIZED: digital delivery includes a personal message from the gifting company's representative.

COMPANY BRANDING: customize the site by adding your company logo and colors along with a personalized banner image and verbiage for the recipients.



Make your next event unforgettable. Let them choose with The Event Card.

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